



Specialized Training & Technical Assistance Hub

Purpose

Emory Centers for Public Health Training and Technical Assistance (Emory Centers) is based at the Rollins School of Public Health in Atlanta, GA. Our mission is to advance public health practice through capacity building. We are committed to advancing the practice of public health through high quality training, technical assistance, and people and program development.

The SelfMade Health Network and Emory Centers are providing *free* training and technical assistance (TA) to state and community organizations interested in better serving low SES populations with tobacco use prevention and control programs and policies.

TA Offerings

Public health organizations choose to participate in our specialized Training & TA offerings at different levels depending on their needs. The General level offers relevant online resources and self-paced learning opportunities. The TA+ Plus level of engagement offers more proactive, personalized TA to address more complex needs such as systems or policy change.

TA General (States, Grantees & Community) <small>Technical</small>	TA + Plus (States & Grantees)	TA + Select* (States selecting low SES) <small>Adaptive/Complex</small>
<ul style="list-style-type: none"> ✓ Online HUB resources directory & tools ✓ Self-paced HUB learning opportunities 	<ul style="list-style-type: none"> ✓ Online HUB resources directory & tools ✓ Self-paced HUB learning opportunities Plus: <ul style="list-style-type: none"> ✓ TA sessions by request (form) ✓ Open Peer Learning Sessions ✓ Live webinars ✓ Invitations to other available online and in person learning opportunities 	<ul style="list-style-type: none"> ✓ Online HUB resources directory & tools ✓ Self-paced HUB learning opportunities Plus: <ul style="list-style-type: none"> ✓ TA Sessions by request ✓ Open Peer Learning Sessions ✓ Live Webinars ✓ Priority access to other online and in person learning opportunities Select: <ul style="list-style-type: none"> ✓ Listening Readiness & Challenge Sessions (Voice/Choice) ✓ Personalized Learning Action Plan ✓ Regularly scheduled Coaching Sessions ✓ New learning opportunities/tools/resources informed by challenges across Select States
<p>* State programs that selected low socioeconomic status (SES) populations as one of the priority populations will participate in TA Select as desired, however, these services may also be made available to other state programs that request support.</p>		

TA + Select Approach

The TA+ Select level of support is the most in-depth TA offering. States will attend a TA Listening Session with an Emory Centers coaching team where we will listen to your state’s specific situation and needs and assess the type of support that would best allow you to reach your goals and address your needs based on the Learning Agenda for Systems change framework (Welter et al., 2020). We will create with you a Learning Plan that provides a clear path to learning approach that best fits your specific situation based on the complexity of your challenges, desired impact, and goals. The image below depicts this framework.

For more information please contact Emory Centers for Public Health Training & Technical Assistance at tacenters@emory.edu. To submit a TA request, go to <https://bit.ly/emoryhub>.



We will use a combination of the learning approaches described below to address your challenge.

Approaches to build knowledge and skills that help address technical challenges:

Learning Approach*	Description
Guidance Documents	Brief to medium length document describing key concepts and additional resources related to a particular topic.
Fact Sheets & Infographics	1-2 page document providing overview info on key concepts.
Videos, podcasts	Brief multimedia content describing specific concepts.
Webinars / Learning Sessions	60-90 minute virtual session focused on building knowledge and/or skills on a topic. Can be pre-recorded and didactic or live and include interactive components.

Approaches to create policies, practices, and culture change that help address complex challenges:

Learning Approach*	Description
Virtual Workshops	Multi-hour or multi-day intensive virtual session on a particular topic that could include information sharing, problem solving, creating products (e.g. plans), and peer discussion.
Peer Discussions (overlap with TA)	30-90 minute facilitated virtual session focused on troubleshooting and idea generation among peers around a particular issue.
Coaching (overlap with TA)	1:1 or group sessions with a TA coach to discuss challenges and potential solutions.

Our hope is that the continued support and offerings from the Specialized Training & TA Hub will assist your program in reaching its goals in addressing tobacco use prevention and control in low SES populations. To initiate a TA request, submit this brief form: bit.ly/emoryhub. To inquire about an ongoing request, contact TACenters@emory.edu

Works Cited:

Welter, C., et al. *Creating a Learning Agenda for Systems Change: A Toolkit for Building an Adaptive Public Health Workforce* (2020). Public Health Training Centers.

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