COMMUNITY APPROACHES
TRAINING AND TECHNICAL ASSISTANCE HUB

Emphasizing and Encouraging Relationships with the Collaboration Continuum

Benefits of Collaboration

Working collaboratively allows you to reach your goals by:

- Pooling limited resources
- Incorporating diverse perspectives and skills
- Expanding reach and capacity
- Reducing duplications of effort
- Better understanding community needs and assets
- Enhancing credibility and trust
- Strengthening advocacy efforts
- Developing community buy-in

Barriers to Collaboration

People may be hesitant to collaborate due to:

- Competition
- Unclear purpose
- Waste of my time
- Misalignment
- Lack of innovation
- Poor communication
- History of mistrust
- Representation
- Not meaningful
- Unrealistic expectations
- Politics and power
- Barriers to participation

Ingredients for Collaboration: The 3 T's

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Produced by the Community Approaches Hub
https://EmoryCentersTA.org/community-hub

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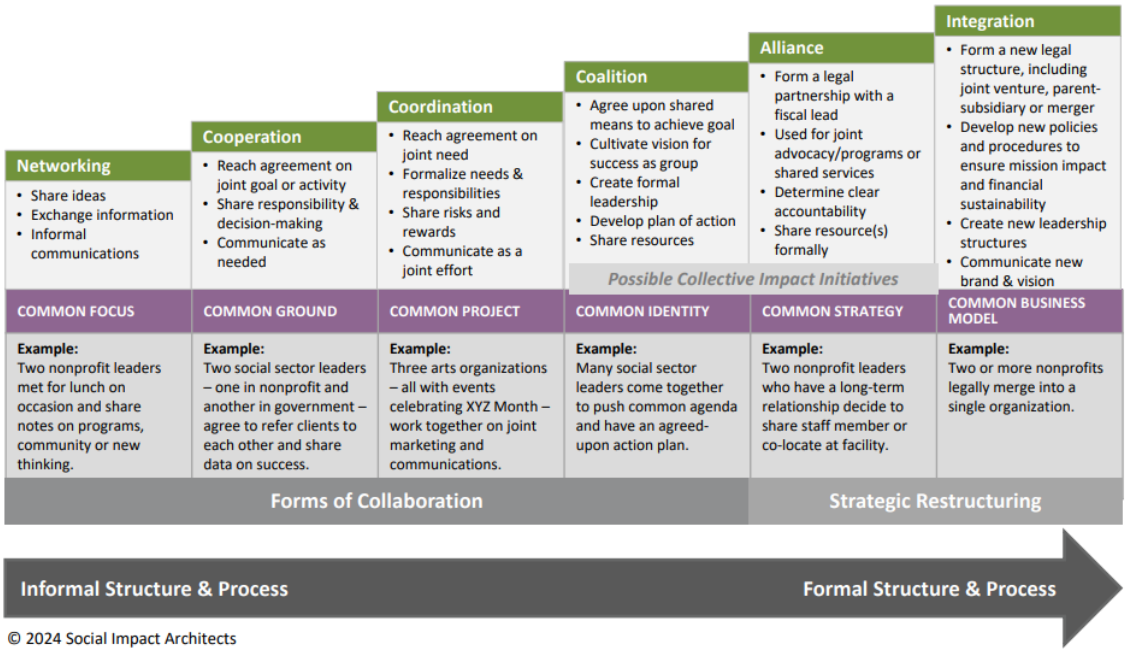
The Collaboration Continuum from Social Impact Architects

Available at: https://socialimpactarchitects.com/wp-content/uploads/2024/03/Collaboration-Continuum-2024.pdf



Managing and Moving Collaborative Relationships Forward

It's important to determine where you and your partner want to be related to the collaborative relationship. Here are a few questions to discuss with your collaborative partner(s):

1. **What are your shared motivators and goals**? What motivates you to be involved in the collaborative initiative? What do you want to accomplish?
2. **What are your expectations of each other?** How prepared are you to partner together, including allocating the time and other resources necessary? What partnership expectations do you have for each other?
3. **How are you going to work together?** What are your respective roles? Who will get the work done? How will you measure success and when?
4. **What resources can each of you contribute** (financial and/or nonfinancial)?
5. **What is making the collaboration difficult?** What barriers or conflicts are holding back progress? How can they be resolved and overcome?
6. **What would make the collaborative relationship easier or more worthwhile?**
7. **What level of commitment is realistic for us right now?** What would need to change for us to sustain the partnership as-is, or to make a stronger commitment?
8. **What incentives or celebrations will sustain the partnership?** What are incentives and rewards that can be used to recognize and sustain the collaborative relationship? How will you celebrate and promote your successes?